

EAST BAY SMALL BUSINESS INITIATIVE

You are Invited to Attend.... East County Small Business Symposium

Connect with key resources that are available to YOU as a SMALL BUSINESS, now and as you grow

Who should attend: Small business owners and operators - from start-ups to mature companies.

Who will be there: Small business resource providers in financing, marketing, planning, employee recruitment and training.

What can you expect: Connect with a wide range of experts who can help you manage and grow your small business.

East County Small Business Symposium

May 23, 2012

Antioch Community Center

4703 Lone Tree Way

Antioch, CA. 94531

7:30 - 8:00am Registration; coffee, pastries and fruit

8:00 - 8:20am Welcome by Jim Foley, Wells Fargo and Overview of East County Economic Trends by Karen Engel, East Bay EDA

8:25 - 9:25am Breakout sessions by business age/needs:

- **Startup Businesses (0-1 Years):** Create a business plan, determine your legal structure, set up your business finances
- **Young Businesses (1-3 Years):** Secure business funding, track cash flow, cover all details
- **Growth Businesses:** Develop a plan to grow, secure additional financing, manage stresses of growth
- **Mature Businesses:** Extend market share, develop your workforce, stay profitable and protected

9:30 – 9:50am Reporting Back and Closing by Supervisor Mary Nejedly Piepho

9:50 - 11:00am Business-to-Business Networking

For More information and to signup: www.ebsmallbusiness.com

East Bay EDA's partners in this Initiative currently include Wells Fargo Bank, Inner City Advisors, Alameda and Contra Costa Small Business Development Centers, Alameda County Workforce Investment Board, the Workforce Development Board of Contra Costa County, Oakland Private Industry Council, City of Richmond Workforce Investment Board, the U.S. Small Business Administration and Valley EDC. More partners are welcome.

This is the first of a series of East Bay Small Business Symposia that will be held in 4 locations throughout the East Bay in 2012 – check our website for the next symposia and to connect to additional resources!

For more information, contact:

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