



AGENDA

ECONOMIC DEVELOPMENT/WATERFRONT DEVELOPMENT SUBCOMMITTEE

May 11, 2023
6:00 PM

City Hall
First Floor Conference Room, 4B
65 Civic Avenue
Pittsburg, CA 94565

Subcommittee Members

Jelani Killings, Councilmember
Dionne Adams, Councilmember

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- 1. Public Comment for Non-Agenda Items**
 - 2. Fiscal Year 2023-2024 Environmental Services Division Goals.** Staff will present draft goals for the Environmental Services Division for the upcoming Fiscal Year. *Subcommittee feedback requested.*
 - 3. Brownfields 2023: US EPA's National Brownfields Training Conference.** The EPA's Brownfields Program provides grants and technical assistance to communities, states, tribes and others to assess, safely clean up and sustainably reuse contaminated properties. *Subcommittee interest requested.*
 - 4. Marina Boulevard Outdoor Dining.** The City is looking for opportunities to bring economic development to underutilized and blighted areas. Staff will provide information on a potential location of an outdoor dining area along Marina Boulevard. *Subcommittee feedback requested.*
 - 5. Fiscal Year 2024 B.I.D. Workplan.** On April 4, 2022, the City Council authorized the execution of a contract with the Pittsburg Chamber of Commerce to provide economic development services, which would be paid for with Business Improvement District Funding. Staff is proposing to extend the term of the contract, as well increase the funding amount, through Fiscal year 2024. *Subcommittee feedback requested.*
 - 6. Pittsburg Chamber of Commerce:** The Pittsburg Chamber of Commerce may provide updates on their activities in the City.
 - 7. Non-Agenda Items**
 - 8. Adjournment**



MEMORANDUM

To: Economic Development and Waterfront Development Subcommittee

From: Sara Bellafronte

Re: **Agenda Items No. 2 and 3**

Item No. 2: Fiscal Year 2023-2024 Environmental Services Division Goals.

The Environmental Services Division developed Fiscal Year 2023-2024 draft goals.

Goal & Implementation Measures	Implementation Status
Goal 1: Increase access to the Delta for the Pittsburg Community	
<p>Increase attendance at Environmental Services events (including marina and waterfront) by 5% through increased marketing, an additional event, and improved event activities</p>	<p>Planned FY 2024 events include Civic Pride Day (May 20), Green Footprint Festival (June 2), Fishing derbies (February and November), National Marina Day (June 24), and July 4th fireworks.</p> <p>Staff updated the Civic Pride Day branding and restructured the event to a single location in hopes of attracting more participants.</p> <p>Green Footprint Festival planned for a Friday this year in hopes for additional visitors.</p> <p>New Event! National Marina Day to celebrate our marina customers.</p>
<p>Provide 4 annual Delta and watershed educational opportunities</p>	<p>Connected with Parkside Elementary for two fall cohorts.</p>
<p>Upgrade 1 waterfront park and associated infrastructure.</p>	<p>90% design complete and application for implementation grant funding submitted. Funding decision due May 24, 2023.</p>
Goal 2: Develop a Long-term Marina/Waterfront Maintenance Plan	
<p>Conduct assessment of 3 existing marina infrastructure and operations, and determine infrastructure needs as natures of boating and waterfront industry evolve</p>	<p>Conducting Feasibility Study and Environmental Assessments at NRG wharf. East County Ferry Study underway. Second and third opinions of shed and docks conditions underway. Comprehensive update to Marina's CityWorks assets, job types, and asset characteristics for improved maintenance records and costing underway. Monitoring dredge needs throughout marina and launch ramp.</p>
<p>Modernize marina operations by updating Marina Handbook, contracts, policies, and processes.</p>	<p>To begin in FY 24.</p>
<p>Use Cityworks to create a schedule of periodic maintenance tasks from</p>	<p>Marina staff has been working to populate CityWorks so that all assets and job types</p>

weekly to annually increments as applicable	are accounted for. Next step is mapping out regular and periodic maintenance task lists.
Implement SB 1383 Corrective Action Plan	
Increase City's procurement of organic waste product by 5% annually (tons) by identifying current procurement baseline and engaging other City departments to identify opportunities for additional qualifying purchases.	Establishing procurement baseline. Engaged other City Departments to identify additional purchasing opportunities. Research for recycled content of paper and writing products purchased by the City is underway.
Educate residential and commercial customers of service changes due to SB 1383 through direct mail, social media, and at City events.	Working with MDRR to develop outreach materials and content.

Next step: Staff is requesting feedback from the Subcommittee.

Item No. 3: Invitation to Brownfields 2023: the US EPA’s National Brownfields Training Conference

What: EPA’s Brownfields Program provides grants and technical assistance to communities, states, tribes and others to assess, safely clean up and sustainably reuse contaminated properties. The annual conference is an opportunity to receive detailed information about overcoming brownfield hurdles on a project and program basis, engrain equity and environmental justice in development and redevelopment projects, meet US EPA Region 9 staff, network with people conducting similar projects from around the country and territories, and learn more about brownfield funding sources. Hosted by the US EPA, it consists of a series of in-person seminars, networking events, and tours of successful brownfield projects in the host city. The City’s US EPA Brownfields Multipurpose Grant covers registration and travel-related costs for City employees and elected officials.

Where: Detroit, Michigan

When: August 8 – 11, 2023

More Info: brownfields2023.org/about/conference-overview/