
AGENDA

ECONOMIC DEVELOPMENT/WATERFRONT DEVELOPMENT SUBCOMMITTEE

July 11, 2022
4:00 PM

Please use the link below to join the webinar:

<https://zoom.us/join>

Webinar ID: 869 5652 8928

Passcode: 671650

To join by telephone:

Dial: 1 (669) 900-6833

Webinar ID: 869 5652 8928

Passcode: 671650

Subcommittee Members

Holland Barrett White, Mayor
Jelani Killings, Council Member

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- 1. Public Comment for Non-Agenda Items.** Please use the chat feature on the Zoom App, or if joining by telephone please press *9 to raise your hand.
 - 2. Downtown/Marina Sign Program.** The City has initiated a program to remove illegal wall signage within the Downtown and Marina areas, and to provide businesses with new permanent signage. *Subcommittee feedback is requested.*
 - 3. Downtown Pop-Up Shop.** Staff will present an outline for utilizing a vacant tenant space in the Downtown area to host a variety of “pop-ups” run by local small businesses that do not currently have storefronts. *Subcommittee feedback is requested.*
 - 4. Downtown Walking Tour.** The City is planning a walking tour to explore and gain ideas from successful downtowns with amenities similar to Pittsburg. A draft Agenda will be provided for discussion. *Subcommittee feedback is requested.*
 - 5. Historic District Walk/Downtown Art Walk.** Staff has designed a Historic Walking Tour of Downtown Pittsburg as well as an Arts and Recreation Walking Tour. *Subcommittee feedback is requested.*

- 6. Soofa Wayfinding Signs.** Staff has engaged in discussions with Soofa Signs regarding the installation of interactive wayfinding signage in Pittsburg. *Subcommittee feedback is requested.*
- 7. Economic Development Updates.** Staff will provide an update on ongoing economic development activities. *Subcommittee feedback is requested.*
 - a. Small Business Workshops
 - b. Green Business Network
 - c. Industrial Brokers Breakfast
- 8. Pittsburg Chamber of Commerce.** The Pittsburg Chamber of Commerce may provide updates on their activities in the City.
- 9. Upcoming Events.**
- 10. Non-Agenda Items.**